



Adoption of Block chain technology in ERP systems – SAP Blockchain Challenges and Use Cases in Logistics and Supply chain management (SCM)

Anand Kumar PERCHERLA

SAP Business Analyst

Richemont North America Inc.,

Dallas, USA.

Email: anand.percherla@richemont.com

Abstract:

Global supply chains exhibit high complexity with numerous stakeholders and various third parties engaging in intricate transactions. This complexity poses challenges for real-time information updates, visibility, and transparency in global supply chain management. Traditional logistics systems struggle to effectively trace errors in areas such as inventory, shipping, and payments. The logistics industry stands to undergo a revolutionary transformation through the adoption of blockchain technology. While blockchain's groundbreaking capabilities have been evident in the financial sector, its potential impact on logistics is equally profound. Blockchain can serve as a potent tool, laying the groundwork for innovative and efficient approaches to handling data, business processes, and transactions, ultimately enhancing transparency. By integrating blockchain technology and Enterprise resource planning ERP systems, stakeholders in the logistics industry can embrace standardized and expedited processes. This integration facilitates real-time updates of information, reduces errors, and saves time, ushering in a new era of streamlined logistics operations.

This paper explains how combining ERP systems with Blockchain technology can really help make logistics and supply chain operations work better. It talks about how these two technologies can work together to make everything in logistics and supply chain management clearer, faster, and cheaper. The paper also looks at how this combo can benefit different parts of a company's supply chain, like planning and managing the movement of goods. It discusses how Blockchain can be used to track the origin of products, making it easier to see where things come from in the supply chain. The document gives examples and explains how these technologies are being used in different industries. It also talks about the challenges and what the future might look like with these technologies.

Keywords: Blockchain, ERP, SAP, Supply chain management (SCM).

I. Introduction

Logistics involves planning, carrying out, and controlling processes to efficiently move and store

goods, services, and related information from where they start to where they're needed, meeting customer needs. This covers everything from getting products,

both in and out, to moving them internally within a business and dealing with external movements.

On the other hand, supply chain management (SCM) is about managing relationships and the flow of materials, information, and resources within a network of connected organizations, both upstream (suppliers) and downstream (customers). The main goals of SCM are creating value, improving efficiency, and ensuring customer satisfaction [1]. It involves coordinating various aspects like dealing with suppliers, managing production, handling logistics, marketing, and other systems. The overall aim is to smoothly move materials, services, finances, and information from the original producer to the final customer, adding value, maximizing efficiency, and making sure customers are happy.

Blockchain serves as an unalterable method of recording information, making it challenging or nearly impossible for the system to undergo changes, hacking, or manipulation. It functions as a distributed ledger that replicates and disperses transactions across a network of participating computers.

The technology operates by storing transactional records, referred to as "blocks," in multiple databases known as the "chain." These databases are interconnected through peer-to-peer nodes, forming a network. This interconnected storage structure is commonly known as a 'digital ledger.' Each transaction in the ledger is validated by the digital signature of the owner, providing authentication and protection against tampering. As a result, the information within the digital ledger is highly secure. In simpler terms, the digital ledger can be likened to a shared Google spreadsheet among numerous computers in a network, where transactional records based on real purchases are stored. What adds intrigue is that while anyone can view the data, they are unable to corrupt it.

Enterprise Resource Planning (ERP) is a blend of advanced information technology and organized management principles rooted in supply chain-focused ideas. It involves bringing together different parts of a business and their various connections into a unified system. By closely linking business and operational processes with supply and demand systems, ERP enables the planning, design, and control of various aspects like logistics, capital flow, workflow, and value-added processes. The main goal is to efficiently

organize a company's production, supply, and marketing activities, ensuring the timely and optimal use of all resources. Essentially, ERP acts as an integrated information management system and a management platform that supports decision-making, production, and overall business operations [2]. Implementing an ERP system can lead to both direct and indirect benefits for businesses. These include improved business integration, high adaptability, to changing circumstances, enhanced analysis and planning capabilities, and the ability to apply the latest and most advanced technologies, among others.

SAP, which stands for Systems, Applications, and Products in Data Processing, is a multinational software corporation based in Germany. It specializes in providing enterprise resource planning (ERP) software designed to streamline business operations and enhance customer relations. The comprehensive suite of SAP software aids companies in effectively managing financials, logistics, supply chain, human resources, and various other business functions. By integrating all organizational data and processes into a unified system, the SAP ERP system enables seamless coordination. Initially focused on solutions for industries such as manufacturing, SAP has expanded its scope to include Cloud Computing. Notably, the introduction of SAP HANA (High-Performance Analytics Appliance) signifies its foray into this realm. SAP HANA features an in-memory database, enhancing data processing speed and delivering prompt results to the application layer. This innovative approach reduces the time required to retrieve and process data from the database.

SAP's influence extends beyond traditional operations and customer relations, reaching into technical domains like Big Data, Cloud Computing, and the Internet of Things (IoT). This diversification underscores SAP's commitment to staying at the forefront of technological advancements.

In recent years, the complexity of supply chain management has increased due to the ever-changing nature of business operations. Emergencies and uncertainties often arise, leading to businesses losing customers and value. These challenges prompt organizations and service providers to reassess and reconstruct their strategic inputs in the supply chain. Various technologies have emerged to enhance traditional supply chain approaches. However, the

challenge lies in implementing these systems and services across an organization's existing supply chain, despite their design to streamline procedures and reduce costs in the long run. SAP has set a goal to design its products with cutting-edge genetic codes and the flexibility to integrate new technologies as they become available in the market. Notably, SAP has actively incorporated blockchain adoption and compatibility into its supply chain management solutions.

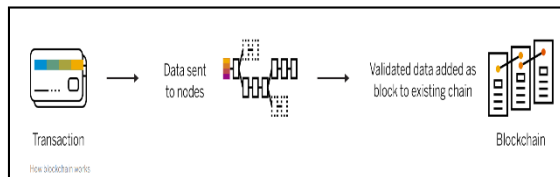
SAP is now improving its approach to blockchain in supply chain management by collaborating with several companies to build a blockchain-based automated supply chain tracking system (SAP, 2022). The supply chain is usually a complex system of interconnected networks operating behind the scenes while providing goods and services. To see the bigger picture in the supply chain, companies need a 360-degree perspective of the complete supply chain, which is difficult for most companies in today's global market. A blockchain investment is a long-term bet. The potential for blockchain technology to bring about change is enormous.

If you are looking for strategic and technical help on your blockchain journey, enterprise solution providers like SAP are the finest partners to allow the implementation of this technology.

II. Literature

Blockchain Explained: Often described as a real-time and immutable record of transactions and ownership, blockchain provides a reliable and highly secure system for recording information. In essence, it is an intricate, difficult-to-hack ledger detailing transactions and ownership.

Imagine a database structured in blocks that can be duplicated and stored on individual computers. These replicated blocks are identical and stay synchronized. Any addition or alteration of data automatically updates across all instances, ensuring consistency.



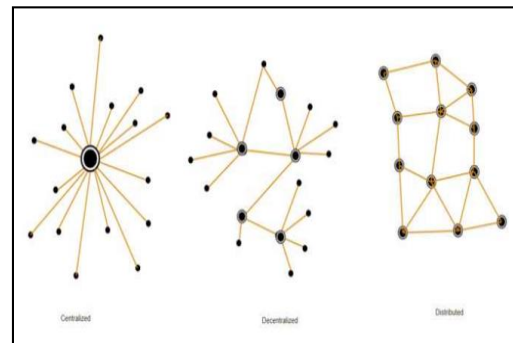
The security level is comparable to online banking portals, making it nearly impervious to hacking attempts. Blockchain ledgers are versatile,

accommodating a broad range of documents such as loans, land titles, logistics manifests, and other valuable assets. This system is especially suitable for sharing big data in a secure, real-time, multi-verification environment. As technology progresses, the applications of blockchain continue to evolve. With increasing adoption across various business sectors, adherence to data privacy laws becomes a crucial consideration [3].

Blockchain-as-a-service (BaaS) integrates the blockchain distributed ledger platform into the cloud-based software delivery and licensing model widely embraced by enterprises. BaaS ensures accountability, transparency, and security without the need for in-house resources, as service providers maintain the BaaS network in the cloud.

The momentum behind blockchain technology is evident, with Gartner estimating that it will generate \$3.1 trillion in business value by 2030 [3].

A. Blockchain Architecture: The underlying principle of blockchain technology revolves around a decentralized database, where multiple copies of the database exist across various computers, and each copy is identical.



Traditional organizations often store their data in centralized databases, making them susceptible to hacking. In contrast, the decentralized structure of blockchain renders it tamper-proof and highly secure. Blockchain can be conceptualized as a peer-to-peer network operating on top of the internet.

The architecture of blockchain can be broadly categorized into three layers: Applications, Decentralized Ledger, and Peer-to-Peer Network.

The Applications layer, situated at the top, encompasses the blockchain's application software. For instance, Bitcoin wallet software generates and stores private and public keys, allowing users to

maintain control over their unspent bitcoins. This layer offers a user-friendly interface for monitoring transactions.

The middle layer, the Decentralized Ledger, serves as a consistent and tamper-proof global ledger. Here, transactions are grouped into blocks that are cryptographically linked. Transactions involve the exchange of tokens between participants, and each undergoes a validation process to be considered legitimate. Mining, the process of grouping transactions into a block added to the blockchain, utilizes a proof-of-work algorithm to determine the most effort-intensive chain, ensuring consensus among nodes.

The bottom layer, the Peer-to-Peer Network, is where different Node types fulfill distinct roles, and various messages are exchanged to maintain the integrity of the Decentralized Ledger. This layered architecture contributes to the resilience, security, and transparency of blockchain technology [4].

B. Types of Blockchain: Various types of blockchain networks exist, namely public blockchains, private blockchains, consortium blockchains, and hybrid blockchains. Each of these platforms comes with its own set of advantages, disadvantages, and optimal applications.

i) Public blockchain is the initial form of blockchain technology, originating with cryptocurrencies like Bitcoin, which played a pivotal role in popularizing distributed ledger technology (DLT). It addresses issues associated with centralization by enhancing security and transparency. Unlike centralized systems, DLT distributes information across a peer-to-peer network. To ensure data authenticity, a consensus algorithm is employed, with proof of work (PoW) and proof of stake (PoS) being common methods. Public blockchains operate on a non-restrictive, permissionless model, allowing anyone with internet access to become an authorized node on the blockchain platform. Users can access current and historical records, engage in mining activities involving complex computations to verify transactions, and contribute to the immutable ledger. The open-source nature of the source code enables

anyone to verify transactions, identify bugs, or propose changes.

Advantages of public blockchains include independence from specific organizations, ensuring continued operation even if the initiating organization ceases to exist. Users are often incentivized to commit computing power to secure the network through rewards. However, **drawbacks** include potential network slowness, inability to restrict access or use, and susceptibility to a majority attack where hackers with over 51% of the computing power can unilaterally alter the network. Scaling issues may also arise as more nodes join the network. Common **use cases** for public blockchains include mining and exchanging cryptocurrencies, such as Bitcoin. Additionally, they can be employed for creating immutable records with auditable chains of custody, such as electronic notarization of affidavits and public records of property ownership. Public blockchains are particularly suitable for organizations emphasizing transparency and trust, such as social support groups or non-governmental organizations. However, private businesses may find the public nature of the network less appealing.

ii) Private blockchain refers to a blockchain network operating in a restricted environment, such as a closed network or under the control of a single entity. In contrast to public blockchains, private blockchains function on a smaller scale, typically within a specific company or organization. They are alternatively known as permissioned blockchains or enterprise blockchains, mimicking peer-to-peer connections and decentralization of public counterparts.

Advantages of private blockchains include the ability for the controlling organization to set permission levels, security measures, authorizations, and accessibility. The organization can dictate which nodes have the authority to view, add, or modify data, and restrict third-party access to specific information. Analogously, private blockchains are likened to an intranet, offering faster transaction processing due to their limited size. However, **drawbacks** include debates over whether private blockchains adhere to the core philosophy of decentralization inherent in blockchain technology.

Achieving full trust in information is challenging since centralized nodes determine validity, and a smaller number of nodes may compromise security if some go

rogue. Private blockchain source codes are often proprietary and closed, preventing independent audits, and potentially reducing security. Anonymity is also absent on private blockchains.

Use cases for private blockchains stem from their speed and cryptographic security, making them suitable for scenarios where information needs to be secure but not accessible to the public. Companies can leverage private blockchains for trade secret management, auditing, supply chain management, asset ownership, and internal voting, preserving competitive advantages while benefiting from blockchain technology.

iii) Hybrid blockchain represents a fusion of both private and public blockchain elements, offering organizations a balanced solution that combines the advantages of each. This type of blockchain allows the establishment of a private, permission-based system alongside a public, permissionless system. In doing so, organizations gain control over who can access specific data stored in the blockchain and decide which data will be publicly accessible. Transactions and records in a hybrid blockchain are typically not made public but can be verified, when necessary, often using smart contracts. While confidential information is kept within the network, it remains verifiable. Even though a private entity may own the hybrid blockchain, it cannot unilaterally alter transactions. When a user joins a hybrid blockchain, they have complete access to the network, with their identity protected from other users unless they engage in a transaction, revealing their identity to the involved parties.

Advantages of hybrid blockchain include resilience against outside attacks, as the closed ecosystem prevents hackers from mounting a 51% attack on the network. It ensures privacy while enabling communication with third parties, offering fast and cost-effective transactions, and providing better scalability than a public blockchain network. However, **drawbacks** include a lack of complete transparency due to shielded information. Upgrading the system can be challenging, and there is no inherent incentive for users to actively participate or contribute to the network. Hybrid blockchain finds various **use cases**, such as in real estate, where companies can use it to operate systems privately while selectively displaying certain information, like listings, to the

public. Retail can streamline processes using hybrid blockchain, and highly regulated markets, such as financial services, can benefit from its features. In the realm of medical records, a hybrid blockchain allows for secure storage with restricted access, and governments could use it to store citizen data privately while securely sharing information between institutions.

iv.) Consortium blockchain: The fourth type of blockchain, consortium blockchain, also known as a federated blockchain, is like a hybrid blockchain in that it has private and public blockchain features. But it's different in that multiple organizational members collaborate on a decentralized network. Essentially, a consortium blockchain is a private blockchain with limited access to a particular group, eliminating the risks that come with just one entity controlling the network on a private blockchain. In a consortium blockchain, the consensus procedures are controlled by preset nodes. It has a validator node that initiates, receives, and validates transactions. Member nodes can receive or initiate transactions.

Advantages: A consortium blockchain tends to be more secure, scalable, and efficient than a public blockchain network. Like private and hybrid blockchain, it also offers access controls.

Disadvantages: Consortium blockchain is less transparent than public blockchain. It can still be compromised if a member node is breached, the blockchain's own regulations can impair the network's functionality.

Use cases: Banking and payments are two uses for this type of blockchain. Different banks can band together and form a consortium, deciding which nodes will validate the transactions. Research organizations can create a similar model, as can organizations that want to track food. It's ideal for supply chains, particularly food and medicine applications.

While these four main types of blockchain provide a framework, it's essential to also consider consensus algorithms when setting up a network.

As blockchain technology gains popularity, it is rapidly garnering support from enterprises. Each type of blockchain, along with its associated consensus algorithms, holds potential applications that can enhance trust, transparency, and the overall record-keeping of transactions. The diverse range of options

available ensures that organizations can tailor their blockchain approach to specific needs and preferences.

III. SAP BLOCKCHAIN

SAP offers a range of services, encompassing Analytics, Data Management, User Experience, and more. The SAP Blockchain service made its debut on May 17, 2017, during the annual Sapphire event held in Orlando, United States. SAP defines the blockchain architecture as a combination of Technology, Business Operations, and the latest Network-Based Business Models. These three components play a crucial role in developing a robust blockchain solution. The focus of technology and business processes is on business operations and requirements, while network-based business models contribute to the uniqueness of the blockchain by establishing a network of participants.

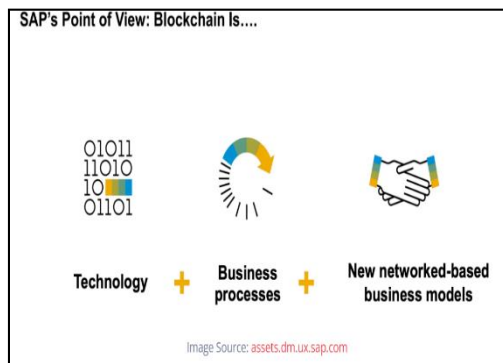


Image Source [5]

The SAP Blockchain is a ready-to-use service, eliminating the need for companies to own the hardware or software for hosting their blockchain. A key advantage of SAP blockchain is that companies or clients are not required to engage in the initial infrastructure configuration. SAP's blockchain technology seamlessly integrates with established SAP platform solutions, creating synergy among multiple parties. This process empowers businesses to integrate blockchain into their existing applications.

The primary toolset for all blockchain services within SAP is SAP Leonardo. SAP technology brings together intelligent technologies, business services, and industrial knowledge. The blockchain for SAP (system applications and products) functions as a blockchain-as-a-service, allowing businesses to develop customized blockchain extensions for their widely accepted existing applications. SAP utilizes

open standards, enabling users to create state-of-the-art private blockchain platforms through collaborative efforts. The term "cooperative association" refers to consortium platforms, where a group of organizations collaboratively builds platforms with a shared objective. SAP's blockchain technology provides businesses and clients with the assurance of maintaining a transparent record of transactions and accounting executions in their business processes.

Applications and Services in SAP Blockchain: The SAP Blockchain Applications and Services ecosystem comprises two primary components:

a) **SAP Cloud Platform Blockchain**

b) **SAP HANA Blockchain Service**

This infographic provides a comprehensive overview of SAP's blockchain offerings. It is organized into several sections:

- SAP BLOCKCHAIN AS A SERVICE:** Lists that SAP offers a BaaS service that complements other platforms and their ERP solutions, debuted on May 17, 2017, and provides a low-risk gateway to blockchain for clients. It also lists supported frameworks: Hyperledger Fabric, MultiChain, and Quorum.
- SAP BLOCKCHAIN COMPONENTS:** Identifies SAP Cloud Platform Blockchain and SAP HANA Blockchain Service.
- SAP HANA BLOCKCHAIN SERVICE:** States it enables enterprise blockchain platforms to connect to the popular SAP HANA database.
- SAP CLOUD PLATFORM BLOCKCHAIN:** Offers traditional blockchain as a service solution, integrates with SAP ERP solutions through SAP Leonardo, and also integrates with other next-gen solutions including IoT and AI.
- SAP BLOCKCHAIN USE CASES:** Includes Camelot ITLab - Mobile Device Management powered by blockchain, Blockchain-based ocean shipping Proof-Of-Concept, Wireless Device Security Network, and Autonomous Province of South Tyrol.
- WHY SAP FOR BLOCKCHAIN?:** Notes that it doesn't compete with other blockchain platforms but improves them, is Business Process-Centered, has Networks Experience, and features a BaaS Abstraction Layer.
- SAP BLOCKCHAIN CONSORTIUM:** Mentions that multiple big companies are part of the SAP Blockchain Consortium, with Flex, A3 by Airbus, HP Enterprise, UPS, and Intel as founding members.

Image source [6]

SAP Cloud Platform Blockchain with Leonardo:

The SAP Cloud Platform blockchain service seamlessly integrates with SAP Leonardo, providing SAP users with a novel approach to merging blockchain with other essential technologies, such as the Internet of Things. SAP Leonardo blockchain technology serves as a user-friendly interface for the Hyperledger Fabric, streamlining the configuration and management of blockchain databases. Hyperledger Fabric, an open-source, multi-project distributed ledger platform, enhances interoperability across diverse blockchain technologies and facilitates more efficient business management through accelerated transactions and enhanced control. Through SAP Leonardo blockchain applications, enterprises gain swift access to and utilization of Hyperledger Fabric functionality. Furthermore, these applications facilitate seamless integration with other SAP cloud services, including SAP Cloud HR and

Cloud CRM. Leveraging SAP Leonardo blockchain tools enables the connection of Hyperledger Fabric networks to SAP applications via the SAP Cloud Platform, simplifying interoperability for users.

Blockchain in SAP HANA:

The SAP Cloud Platform blockchain empowers users to harness blockchain technology, extending application functionality and establishing a robust foundation for incorporating distributed ledger technology into their existing SAP solutions. SAP HANA blockchain technology establishes a link between SAP HANA databases and any supported enterprise blockchain network. This connection is facilitated by a link between a cloud service within the SAP Cloud Platform and SAP HANA, requiring two key technological components:

SAP HANA Blockchain Service: A cloud service deployed alongside SAP Leonardo blockchain for advanced cloud connectivity.

SAP HANA Blockchain Adapter: A Serial Digital Interface (SDI) connector deployed in conjunction with SAP HANA.

These core components collaborate to communicate with the SAP blockchain service, ensure the seamless replication of transactions into SAP HANA, and facilitate the smooth integration of SAP technology with various blockchain platforms.

IV. Real World Use Cases

1) In the **food industry supply chain**, blockchain technology has gained significant traction, particularly in the tracking of perishables from farm to table. A prominent application involves the use of permissioned blockchains, where food manufacturers can selectively invite participants like food aggregators, sustainable farmers, and individual growers into the network. At the point of harvest, each produce item is assigned a QR code containing crucial information, including its origin, grower's name, and whether it is organic or from a fair-trade source. This data is securely encoded into the blockchain and continually updated as the product progresses through the supply chain.

This implementation proves invaluable during product recalls, as manufacturers can leverage the blockchain to pinpoint affected batches precisely, minimizing the waste and cost associated with broader recalls.

Additionally, upon delivery, retailers and consumers can utilize the QR code to access vital details about the products, even in cases where multiple fruits are blended, as in a smoothie [3].

Walmart, renowned for its leadership in supply chain management, has actively embraced blockchain technology, particularly in its food supply chain. Employing Hyperledger Fabric, the company has established a robust food traceability system, enhancing transparency and reliability throughout the supply chain. This system enables the tracking of origins, such as tracing the source of mangoes in the United States and responding efficiently to incidents like an E. coli outbreak in leafy greens. In a parallel effort, Walmart Canada utilizes blockchain to address data discrepancies in its invoice and payments process for freight carriers, streamlining the management of invoices and payments to numerous third-party freight suppliers through an automated system.

2) In the **pharmaceutical industry supply chain**, **Merck**, in collaboration with SAP, has introduced the SAP Pharma Blockchain Proof of Concept (PoC) app to address specific challenges. SAP initiated the first Proof of Concept in Q3 2017, followed by a second one in early 2018. The operational process for this use case unfolds as follows:

a) Utilization of SAP's ATTP Solution: SAP employs its pre-existing solution, Advanced Track and Trace for Pharmaceuticals (ATTP), which generates unique identifiers for individual drug packages.

b) Package Registration on SAP Pharma Blockchain: When a manufacturer dispatches a package, they log the item on the SAP Pharma Blockchain Proof of Concept. This registration includes four essential pieces of information generated by ATTP:

Item number (compliant with GS1 standards)

Serial number,

Batch number,

Expiration date.

c) Distributor Verification through Mobile App: Distributors can extract the required information from the package's barcode using a straightforward scanner mobile app. This process facilitates efficient verification, especially for product returns.

d) Prevention of Counterfeit Barcodes: The system safeguards against counterfeit barcodes by recording

every transition of a package. This feature enhances security by ensuring the authenticity of the product throughout its journey in the supply chain.

e) Geographical Tracking with Map View: SAP's mobile app includes a map view feature, offering a visual representation of the drugs' locations. This functionality enhances the ability to verify that the drugs are within the expected geographical region, adding an extra layer of assurance to the integrity of the pharmaceutical supply chain [7].

3) The **BMW Group (Automotive Industry)** is at the forefront of leveraging cutting-edge digital technologies to enhance operational efficiency, with Blockchain standing out as a prime example. Blockchain, renowned for its capacity for secure data sharing, holds significant potential across the entire automotive value chain. The BMW Group is actively applying this technology in its procurement processes to guarantee the traceability of components and raw materials within complex international supply networks.

In 2019, the BMW Group successfully conducted a pilot project focusing on the procurement of front lights, showcasing the viability of Blockchain in ensuring data integrity and traceability. Andreas Wendt, a member of the Board of Management of BMW AG overseeing Purchasing and Supplier Network, announced plans to expand this initiative to involve a broader spectrum of suppliers in the current year.

The initiative, known as the PartChain project, aims to establish seamless traceability of components with remarkable ease, offering immediate data transparency to all partners within intricate supply chains. Wendt emphasized that PartChain facilitates tamper-proof and verifiable collection and transaction of data throughout the supply chain. While the pilot project initially concentrated on part tracking in 2019, the BMW Group envisions the project evolving to enable comprehensive traceability of critical raw materials, spanning from the source in the mine to the smelter [8].

Wendt highlighted the overarching goal of taking the digitalization of purchasing at the BMW Group to the next level. The vision includes establishing an open platform that fosters secure and anonymized data exchange within supply chains, not only within the

company but across the entire industry. This forward-looking approach underscores the BMW Group's commitment to advancing digital transformation and collaboration in the automotive sector [8].

4) The **luxury industry** has long grappled with the challenge of counterfeit goods, undermining brand integrity and deceiving consumers. While anti-counterfeit measures have been implemented, the evolving sophistication of counterfeiters continues to pose a significant threat. Blockchain technology, with its decentralized and immutable nature, emerges as a formidable solution in the battle against counterfeits. Its transparent validation process offers a robust defense that is exceedingly challenging to manipulate. Luxury brands are leveraging blockchain to establish a traceable lineage for each item, ensuring authenticity throughout the entire lifecycle, from manufacturing to purchase. This groundbreaking innovation not only transforms the approach to combating counterfeits but also reinstates trust in luxury brands.

One notable application is observed in **Vacheron Constantin**, a prestigious watch brand, utilizing blockchain to record and store crucial product information at the completion of a watch in its Geneva factory. This implementation creates a transparent verification mechanism, reinforcing the authenticity of each watch.

Vacheron Constantin further adopts Arianee, a blockchain solution, to register watches and provide buyers with a digital passport that can be transferred between owners. This process establishes an anonymous link between consumers and the label, enabling features such as insurance, reporting of lost or stolen items, and sharing or proving ownership. Additionally, brands can incorporate royalty clauses into blockchain smart contracts, allowing them to earn commissions when luxury products are resold.

Prominent players in the **luxury industry, including LVMH, Prada, Mercedes-Benz, OTB, Richemont**, and more, are actively integrating blockchain technology into their operations due to its efficacy in tracking and trading luxury goods. The technology's database mechanism enables brands and owners to trace various aspects of a luxury product's lifecycle, encompassing authenticity, origin, warranty, repairs, and ownership history. Initiatives like the Aura

Blockchain Consortium, joined by competitors LVMH, Prada, OTB, and Richemont, advocate for a unified global blockchain solution open to all luxury houses. Notably, independent Swiss watchmaker H. Moser & Cie has also joined this collaborative effort, reflecting the growing momentum toward a standardized blockchain solution in the luxury industry.

5) In the **integration of core business** functions such as **logistics, shipping, and asset verification**, our primary objective was to enhance transparency and trust in product and subcomponent tracking throughout the entire lifecycle – from manufacturing and assembly to shipment and distribution. To achieve this, we developed and tested custom smart contract APIs, providing a direct interface for parties seeking to join the trust network and engage with the blockchain [9].

In a nutshell, our solution involved configuring SAP S/4HANA to transmit business event messages to a queue within the SAP Cloud Platform, specifically the Enterprise Messaging Service. Subsequently, we consumed and recorded crucial information from these messages within our blockchain network. This seamless integration facilitated a transparent and secure flow of data across different stages of the business processes, ensuring that all stakeholders involved had access to accurate and temper-resistant information. By leveraging this approach, we successfully established a trustworthy ecosystem where logistics, shipping, and asset verification seamlessly interacted through blockchain technology, promoting efficiency, reliability, and accountability in the integrated business core.

6) In the **fashion industry's** pursuit of sustainability and circularity, the Sustainable Markets Initiative Fashion Task Force (FTF), launched in 2020 by King Charles, the Prince of Wales, has emerged as a pivotal player. The FTF is currently engaged in developing a digital ID system aimed at informing consumers about the sustainability credentials of their garments. This innovative system is designed to foster transparency and traceability across the fashion value chain, involving manufacturers, brands, retailers, resellers, and recyclers.

Federico Marchetti, chair of FTF and founder of the YOOX Net-A-Porter Group, emphasizes the critical role of technology in placing sustainability at the core of the fashion industry's operating models. He asserts that leveraging technology to meet consumer demands for sustainability is not only essential for the industry's survival but also crucial for the well-being of the planet.

The Aura Blockchain Consortium, a key partner in the FTF initiative, contributes its technology to support members in achieving their sustainability objectives. Aura's blockchain technology streamlines the supply chain tracking process by enabling brands and their suppliers to input data into the blockchain without the need for coding knowledge, simplifying the implementation of sustainable practices.

By integrating blockchain technology with their SAP systems, these companies are collectively focused on improving product quality, ensuring ethical and sustainable production practices, and enhancing transparency and traceability within their supply chain management processes. This strategic integration reflects a commitment to leveraging advanced technologies for optimizing various facets of their operations.

IV. Challenges of integrating Blockchain with ERP systems (SAP)

a) Immaturity of Blockchain Technology: The early stage of Blockchain development and the lack of experiential knowledge pose significant challenges. Technology represents a complete shift to a decentralized network, and as such, organizations may face difficulties in adopting and implementing it. Security vulnerabilities are a concern, leading to uncertainties about the overall reliability and robustness of the technology.

b) Scalability and Viability: Blockchain technology must prove its scalability, viability, and speed in various use cases. As organizations scale their operations or handle large volumes of transactions, it's crucial for Blockchain to efficiently handle increased workloads without compromising performance.

c) Cybersecurity Concerns: The integration of Blockchain with ERP systems raises cybersecurity issues. Ensuring the privacy and security of

organizational information becomes crucial. Any compromise in the security of the Blockchain network could have severe consequences, especially considering the sensitive nature of ERP data.

d) Interoperability Challenges: Migrating or moving ERP and legacy systems to integrate with Blockchain requires a significant investment in the organization's infrastructure. Achieving interoperability between existing systems and Blockchain can be complex and may involve updates or replacements to ensure seamless integration.

e) Lack of Global Regulatory Framework: The absence of a global regulatory context for Blockchain technology poses challenges. The lack of governance and standardization from an international framework or law makes it difficult for organizations to navigate legal and compliance issues associated with Blockchain implementation.

f) Bandwidth and Capacity Requirements: Sufficient bandwidth and capacity are essential to ensure timely and complete transfer of records and data on the Blockchain. Organizations need to assess and upgrade their existing infrastructure to meet the demands of Blockchain transactions, which can be data intensive.

g) Computational Power and Resource Consumption: Blockchain processing, memory requirements, data storage, data management, anonymity, irreversibility, and associated electricity consumption are significant concerns. The computational power required for Blockchain operations, coupled with environmental considerations related to energy consumption, raises questions about the sustainability and efficiency of Blockchain technology.

In addressing these challenges, organizations must carefully evaluate the specific needs of their ERP systems, industry regulations, and security requirements before implementing Blockchain integration. Additionally, collaboration with experts in both ERP and Blockchain technologies can help navigate these challenges effectively.

V. Benefits of Blockchain Technology in Logistics and Supply Chain with ERP Systems

Transparency and Traceability:

Description: Blockchain drastically reduces the falsification of documentation, providing transparency and traceability across the entire supply chain.

Elaboration: Every step of the transportation process is recorded in real-time, enabling stakeholders to reliably track the status of goods. This helps in minimizing errors and ensures accountability throughout the supply chain.

Provenance Validation and Quality Assurance:
Description: Blockchain allows for tracing the origin of products, reducing the risk of damage or spoilage during transportation.

Elaboration: The technology ensures that products can be traced back to specific producers, enabling better quality control. Compliance with standards is also assured, minimizing the likelihood of non-compliance issues.

Improved Efficiency with Smart Contracts:

Description: Smart contracts are introduced to avoid administrative errors, save time, and prevent fraud during document exchange and payments.

Elaboration: Automation through smart contracts streamlines workflows, reducing the administrative burden. This not only enhances efficiency but also ensures accuracy and security in transactions.

Acceleration of Payment Processes:

Description: Blockchain keeps a detailed record of communication, leading to increased security and reduced risk of fraud or errors in money transfers.

Elaboration: The transparency and traceability provided by Blockchain result in faster payment processes. Participants in the supply chain can track actions, facilitating secure and error-free financial transactions.

VI. Use Cases of Blockchain in Logistics

a. Inventory Tracking:

Description: Blockchain is beneficial for efficient inventory tracking involving multiple stakeholders.

Elaboration: Companies like Walmart, Nestlé, and Unilever use blockchain to track products from the source, enhancing visibility and accountability throughout the supply chain.

b. Improved Shipments:

Description: Freight companies, such as Maersk, leverage blockchain for international delivery, simplifying logistics processes.

Elaboration: Blockchain's ability to track items and streamline logistics processes improves delivery times, reduces errors, and enhances fraud detection, potentially saving billions for companies.

c. Secure Billing and Payments:

Description: Blockchain simplifies international payments, ensuring security and transparency in billing processes.

Elaboration: Services like Visa's B2B Connect leverage blockchain and smart contracts to manage billing and payments, reducing complexities and enhancing security.

d. Authenticity Verification:

Description: Blockchain provides end consumers with the ability to verify the authenticity of product origins securely.

Elaboration: In industries like luxury goods, such as diamonds, blockchain instills trust and credibility by preventing counterfeits and illegal trafficking.

e. Dispute Resolution:

Description: Blockchain minimizes disputes over missing or late cargo, eliminating the need for third-party auditors.

Elaboration: Initiatives like FedEx's blockchain-based ledger collect information from shipping and receiving parties, reducing fraud attempts and expediting dispute resolution.

In conclusion, the integration of Blockchain with ERP systems in logistics and supply chain management offers numerous benefits, enhancing transparency, efficiency, and security across the entire value chain. Various successful use cases demonstrate the tangible impact of this technology in transforming traditional logistics practices.

VII. Conclusion

Recap of Study's Findings:

The study highlights the transformative impact of integrating blockchain technology with SAP systems in the realm of enterprise resource planning (ERP). The decentralized and immutable characteristics of

blockchain enhance data trustworthiness in SAP systems, particularly benefiting processes like supply chain management. Emerging trends, such as the adoption of stateful reactive smart contracts, are poised to bring about improved scalability, security, and flexibility, promising a paradigm shift in how businesses engage with blockchain platforms. Real-world case studies underscore the practical benefits of blockchain, showcasing its potential to revolutionize various business processes, from supply chain transparency to financial operations and asset management.

Implications for Businesses and IT Professionals:

a) Strategic Advantages for Businesses:

Enhanced Transparency, Security, and Efficiency: Blockchain integration with SAP offers businesses strategic advantages, including improved decision-making, reduced operational costs, and increased trust among stakeholders.

b) Skill Requirements for IT Professionals:

Interdisciplinary Expertise: IT professionals need a diverse skill set, encompassing expertise in blockchain development, integration, and management.

Growing Demand: As blockchain technology evolves, there is a rising demand for skilled professionals capable of navigating its complexities.

c) Opportunities and Challenges:

Opportunities for Innovation: While challenges such as technical complexities, scalability concerns, and stakeholder resistance exist, they present opportunities for innovation.

Novel Solutions: Businesses and IT professionals can capitalize on challenges to develop innovative solutions that further enhance the capabilities of blockchain-integrated systems.

In conclusion, the integration of blockchain with SAP systems holds significant promise for businesses, offering transformative benefits that extend beyond traditional ERP functionalities. As businesses embrace this technology, IT professionals play a crucial role in acquiring the necessary expertise and navigating the evolving landscape of blockchain integration. The study suggests that, despite challenges, the potential rewards in terms of efficiency, transparency, and trust make blockchain integration a compelling avenue for businesses looking to stay at the forefront of technological innovation.

VIII. Recommendations

Before diving into the integration process, businesses should have a clear understanding of both the SAP system's architecture and the blockchain platform they intend to use. This ensures a seamless integration process and helps in identifying potential challenges early on. Given the sensitive nature of data stored in SAP systems, it's crucial to prioritize data security during the integration process. Blockchain's decentralized nature can enhance data security, but businesses should also ensure compliance with data protection regulations. The integration of blockchain with SAP requires a collaborative approach involving both blockchain developers and SAP experts. Regular testing and validation are essential to ensure that the integrated system functions as intended. The blockchain landscape is continuously evolving. Businesses should stay updated with the latest trends and technologies in blockchain and be ready to adapt their SAP integration strategies accordingly.

Future research can delve deeper into advanced blockchain models like stateful reactive smart contracts and the UTXO model, exploring their potential benefits and challenges in the context of SAP integration. Given the interdisciplinary nature of blockchain technology, there's a need for research that bridges the gap between different domains, such as computer science, business, and supply chain management. Such studies can provide holistic insights into the practical implications of blockchain-SAP integration. While theoretical research provides valuable insights, there's a need for more studies analyzing real-world implementations of blockchain in SAP systems. Such research can offer practical lessons and best practices for businesses looking to embark on similar integration journeys.

References

- [1] D. John Mangan and Chandra Lalwani, "Global Logistics and Supply Chain Management" Google Books. https://books.google.co.in/books?hl=en&lr=&id=5BsWCgAAQBAJ&oi=fnd&pg=PA9&dq=logistics+and+supply+chain+management&ots=9e0BlqFam5&sig=Q9P8J7fYZ_c

qzEr15iC0ebxOAPc&redir_esc=y#v=onepage&q=logistics%20and%20supply%20chain%20management&f=false (accessed -Mar.21, 2016).

- [2] Qingping Li, Guoqiang Wu, "ERP System in the Logistics Information Management System of Supply Chain Enterprises" Hindawi. <https://www.hindawi.com/journals/misy/2021/7423717/> (accessed - Oct.13, 2021).
- [3] SAP Products, <https://www.sap.com/products/artificial-intelligence/what-is-blockchain.html>
- [4] Simanta Shekhar Sarmah, "Understanding Blockchain Technology." Research gate. https://www.researchgate.net/publication/336130918_Understanding_Blockchain_Technology (accessed - Aug.02, 2018)
- [5] Kevin Ventzke, "SAP Leonardo Blockchain" SAP Innovation Center Network. https://assets.dm.ux.sap.com/webinars/sap-user-groups-k4u/pdfs/blockchain_leonardo_webinar.pdf (accessed - Sep, 2018)
- [6] 101 Blockchains, "SAP Blockchain: Applications and Services Tutorial" <https://101blockchains.com/sap-blockchain/> (accessed - Jul.01, 2021).
- [7] Prashanth Ram, "Top 5 Blockchain Use Cases in Pharma and Healthcare — that you should know about!" Medium. <https://medium.com/blockchainbistro/top-5-use-cases-of-blockchain-in-pharma-and-healthcare-that-you-should-know-about-77ccdd76369b> (accessed - Aug.28, 2018).

[8] Pressclub Global, "BMW Group uses Blockchain to drive supply chain transparency."
<https://www.press.bmwgroup.com/global/article/detail/T0307164EN/bmw-group-uses-blockchain-to-drive-supply-chain-transparency?language=en>
(accessed - Mar. 31, 2020).

[9] Sangeetha K, "Integrating the Business Core with the Blockchain (SAP S/4HANA -To-Blockchain)"
SAP Blogs.
<https://blogs.sap.com/2019/05/08/integrating-the-business-core-with-the-blockchain-sap-s4hana-to-blockchain/>
(accessed - May.08, 2019)